

Sardar Hassain Shaik

Lead Product Designer

EXPERIENCE



Lead Product Designer — Reliance Jio

Jul 2022 — Present

As a Lead UI/UX Designer at Reliance Jio, I'm responsible for leading the design of intuitive and engaging digital experiences across both web and mobile platforms. I collaborate closely with cross-functional teams, including product managers, developers, and stakeholders, to create designs that meet both user needs and business objectives.

In my current role, I Lead design initiatives from concept through to delivery, including user research, wireframing, prototyping, and high-fidelity design.

Conduct user research (interviews, surveys, usability testing) to understand pain points and translate insights into actionable design solutions.

Design interactive prototypes and responsive layouts that ensure seamless user experiences across multiple devices.

Collaborate with developers to ensure that designs are functional, feasible, and aligned with technical requirements.

Contribute to the evolution and maintenance of our design systems, ensuring consistency and scalability across projects.

Provide mentorship and feedback to designers, helping to elevate the quality and innovation of our team's work.

Skills & Knowledge

User Experience Design

User Research

Information Architecture

User Journey Mapping

Usability Testing

Wireframing

User Interface Design

High Fidelity Wireframes

Visual Interface

Interaction Design

Design System

Prototyping

Team Leadership

Stakeholder Management

Design QA

Collaboration with Dev

Task Prioritisation

Project Planning

Industry Trends

Product Strategy

Agile Methodology



Product Designer — Seniorly Inc, USA

Oct 2020 — Jun 2022

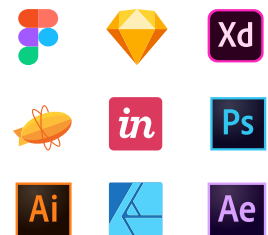
Collaborated with cross-functional teams including Product, Engineering, Business, and QA to develop UI design solutions that align with business objectives and enhance user experience.

Key Accomplishments:

Revamped a complex web-based platform, leading a comprehensive UI overhaul that introduced a modern, streamlined design. This initiative resulted in a 40% increase in user satisfaction and a significant reduction in onboarding time, as indicated by post-launch surveys.

Developed and implemented a design system that standardized UI components, ensuring consistency across various projects. This contributed to a faster design process, improved cross-functional collaboration between designers and developers, and reduced design-related issues.

Tools



EXPERIENCE



Product UX Designer — Pazo Innovations

Jan 2020 — Sep 2020

Worked closely with Product Managers to gather user requirements, define design solutions, and align with business goals. Drove the creation and implementation of design guidelines, patterns, and asset libraries for consistent and scalable design pazo product

Key Responsibilities & Achievements:

Collaborated with cross-functional teams (Product, Engineering, QA) to translate user needs into intuitive, visually appealing interfaces.

Developed and maintained a design system, ensuring consistency across web and mobile applications, and accelerating development cycles.

Portfolio

sardarhassains.com

Socials

[LinkedIn](#)

Industry knowledge

Product design

Leadership

Strategy

Planning

Research

Visual design

Design system

Interests

Travelling

Motorcyclist

Cooking

Contact

shv1211@gmail.com

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Junior UX/UI Designer— Yappes Technologies

Jan 2019 — Dec 2019

As a Junior UI/UX Designer, I supported design tasks by creating wireframes, prototypes, and UI components, conducting user research, and collaborating with developers to implement designs.

CERTIFICATIONS

Foundations of UX Design by Google

Principle of UX/UI Design by Meta

UX Design Fundamentals by Calarts

EDUCATION & INTERN

Computer Science of Engineering

Jawaharlal Nehru Technological University, Kakinada Jun 2013 — Apr 2017

UI/UX Design

Design Boat UI/UX School Jan 2018 — Aug 2018

Intern UX/UI Designer

Ensatus Technologies Sep 2018 — Dec 2018